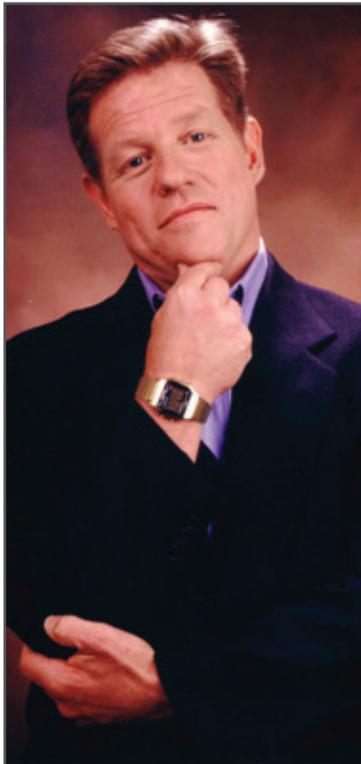


## CHAF PRESENTS *Open Doors* for the homeless

Jimmy Tingle to host CHAF's 15th Anniversary fundraiser at NERD Center



Jimmy Tingle, Humorist

views, humor, networking, heavy hors d'oeuvres, light classical music, silent auction, and working together to end and prevent homelessness.

We are excited to welcome national comedian Jimmy Tingle as our master of ceremonies. For the past three decades, he has amused audiences in the Boston area and beyond with his stand-up performances. His popular one-person show "Jimmy Tingle for President," an award-winning documentary "Jimmy Tingle's American Dream," and his appearances on TV programs such as "The Tonight Show," "Late Night with Conan O'Brien," and "60 Minutes II" have established Tingle as a popular national entertainer.

We'll also hear from a formerly-homeless client whose life was transformed thanks to CHAF funding and the services of one of our agency partners. Guests will be treated to a variety of light classical music, and have the opportunity to bid on sporting event tickets, hotel stays, restaurant gift certificates, and other silent auction items.

As always, we are grateful to our sponsors and guests;

this event would not be possible without their support. Please visit our web site at [www.chafund.org](http://www.chafund.org) for more information about sponsorships. Businesses may also show their support by purchasing ads in our program book. Tickets for this event will be available for \$65 prior to October 10, then \$75 up until the day of the event. Watch for our invitation in the mail this September or visit our web site to order online.

CHAF's 2013 goal is to raise \$150,000 to help 125 homeless or at risk households escape or avoid homelessness by assisting with the startup costs associated with rental housing. It costs CHAF, on average, \$800 to prevent a family from losing a home. It costs the state approximately \$30,000 to provide emergency shelter if that same family becomes homeless. Prevention works!

The highlight of CHAF's fundraising, Open Doors for the Homeless promises to be an enjoyable evening and a chance to catch up with old friends united in the mission to end homelessness and to make new ones. For more information, visit our web site at [www.chafund.org](http://www.chafund.org).

### CHAF BASICS

The Cambridge Housing Assistance Fund is operated by the Cambridge Community of Real Estate Professionals in a public / private partnership with the Cambridge banking community, HomeStart and the Cambridge Multi Service Center for the Homeless. CHAF provides a bridge to housing for homeless and near homeless families and individuals by assisting with the initial costs of renting an apartment and providing one-time assistance grants to families at risk of becoming homeless. CHAF is a broad-based community coalition of Realtors, civic and business leaders, universities and local banks pulling together to break the cycle of homelessness. Since its inception in 1999, CHAF has raised more than \$1.8 million - enough to open doors for more than 1,600 households.

The Cambridge Housing Assistance Fund is proud to present Open Doors for the Homeless on Thursday, October 24, 2013, from 5:30 to 8:30 pm at the Microsoft New England Research and Development (NERD) Center. Join us for an evening of skyline river



Joseph V. Roller II, President & CEO  
Cambridge Trust Company

## CAMBRIDGE TRUST COMPANY TO LEAD CHAF IN 2013

### Goal to Raise \$150,000 to Help 125 Families

Cambridge Trust is pleased to once again take the lead for CHAF's 2013 fundraising campaign. "The commitment and leadership of CHAF has made a very real difference in the lives of over 1,600 families and individuals here in Cambridge," said Joe Roller, president and CEO of Cambridge Trust. "Since its incep-

tion in 1999, CHAF has been an example of a partnership that works by bringing the resources of businesses, individuals, and community leaders together to raise funds for local families in need. The personal stories of CHAF recipients overcoming some difficult challenges are heart-warming. With the gener-

osity and help of the Cambridge community and beyond, our goal is to raise \$150,000 in 2013 which will assist more than 125 homeless or near-homeless families in securing a place to live," said Roller. To kick off the fundraising effort, Cambridge Trust announced that it will donate \$15,000 to this year's campaign.



Kim Selwitz, HomeStart

As a housing advocate / case manager at HomeStart, I work with clients who either live in shelters or on the streets. For example, a man I'll call Sean had been in and out of the shelter system for several years, and was recently able to find an apart-

## SAVED BY CHAF: THE TALE OF A CAMBRIDGE CLIENT

by Kim Selwitz, HomeStart Advocate

ment of his own with the help of HomeStart.

Since Sean was on a fixed income, the primary source of housing placement success came from subsidized housing within one of the local housing authorities. Since this particular housing authority is large and systemic, achieving housing within this monolithic entity is often difficult. Sean had to undergo a rigorous screening process that included questions about his previous landlords and inconsistent housing history. This created a seemingly constant stream of inquiries and paperwork. The process to get housed can take many months; in Sean's case it took years of working endlessly to prove that he would make a viable tenant.

Once Sean finally got notification that he had been approved for housing, it was indeed the ultimate victory. However, one final barrier remained: upfront costs. Most housing providers require additional payments, including first month's rent and a security deposit. In addition, since Sean had no furniture of his own after living in the shelter for so many years, he also needed help covering the costs of moving items donated to him by the furniture bank. Sean was genuinely afraid that due to these overwhelming expenses he would not be able to move into his new place.

But wait! That's where the Cambridge Housing Assistance Fund (CHAF) came in and saved the day. As Sean is dis-

abled and on a fixed income, I can't even begin to tell you how relieved he was when I told him that HomeStart (using CHAF funds) could pay for his upfront costs. This gift really helped him get his feet off the ground in his new apartment, as well as provide him a means of achieving his permanent housing goals and beginning the next chapter of his life.

Sean's tale embodies many of the struggles that thousands of homeless adults deal with on a daily basis. Thanks to CHAF, by helping homeless individuals like Sean with upfront costs to move into permanent housing, others like him will not remain homeless statistics for the rest of their lives. And that right there, is priceless.

### NEWS FROM OUR AGENCY PARTNERS

**HomeStart, Inc.** continues to carry out its mission of ending homelessness in innovative ways. The agency has released a new five-year plan to broaden its impact, increase partnerships and advocacy, and take other measures to grow

and achieve recognition for its efforts. In December 2012, The Boston Globe Magazine recognized the HomeStart for Veterans program in its annual "Best of the New" issue. Thanks to partnerships with the New England Center for Homeless Veterans,

U.S. Department of Veterans Affairs, and the Boston Housing Authority, HomeStart's Housing Search Team assisted 56 veterans in finding new homes within the first six months of the project.

Over the past year, the **Multi-Service Center** completed its administration of the

Homelessness Prevention and Rapid Housing Program, a federal stimulus program. Over the course of the grant, 375 households (903 people) received financial assistance and 438 households (1,040 people) received relocation and stabilization services.



Gilda Nogueira, President & CEO  
East Cambridge Savings Bank

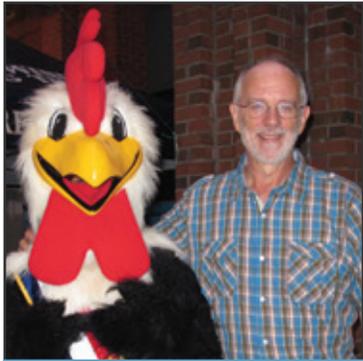
### EAST CAMBRIDGE SAVINGS BANK LEADS CHAF TO FUNDRAISING GOAL

"CHAF and I are very happy to report that the final results of the November 2012 fundraising event exceeded our goal of \$150,000. With CHAF's Board choosing a lower profile event, more funds were available to move additional clients from shelters to a home. I sincerely thank all of the sponsors, donors and volunteers that made this possible," said former CEO of East Cambridge Savings Bank, Arthur C. Spears.

Mr. Spears retired from East Cambridge Savings Bank on October 31, 2012. He was an integral part of the fundraising efforts this year. It so happens that this event took place on his first day of retirement. Mr. Spears's final duty was to introduce the new President and CEO, Gilda M. Nogueira to the audience.

"CHAF is an outstanding organization! Many families and individuals within our com-

munities would become homeless if not for the work of CHAF. We, at East Cambridge Savings Bank, are committed to working with CHAF in the crusade to prevent and end homeless in our communities. Together, CHAF and East Cambridge Savings Bank can assist members of our community to maintain their home, stability and strength," stated Gilda M. Nogueira, President & CEO.



David Pap, CHAF Board Chair, & Taste of Cambridge Mascot discuss Tweet campaign

This year CHAF presents Open Doors for the Homeless, our 15th annual fundraiser to end and prevent homelessness, on October 24th at the Microsoft NERD Center at One Memorial Drive, Cambridge. We introduced this reception-style event last year to provide the opportunity for our supporters to relax and mingle with others committed to our mission. It was a smashing success, and we are excited that once again Microsoft is donating this dramatic space with its sweeping Charles River views!

## FROM THE BOARD

Jimmy Tingle, our host and nationally renowned guest humorist, has performed on national TV Shows such as: "The Tonight Show," "Late Night with Conan O'Brian" and "60 Minutes II," as well as his own show, "Jimmy Tingle/One Night Stand" on HBO. We welcome Jimmy's comedic perspective.

In the 2013 Cambridge Homeless Census, 537 people experiencing homelessness were counted. CHAF will continue to focus its efforts this year on raising awareness and helping homeless and near homeless families and individuals with one-time assistance grants that cover the cost of renting an apartment, or avoiding eviction. For an average of \$800, CHAF can prevent a family from losing their home. Once homeless, it costs the state approximately \$30,000 to maintain that family in an emergency shelter, which is all too often a motel room.

CHAF continues to partner with HomeStart, Inc. and the Cambridge Multi Service Center for the Homeless. With follow up services from HomeStart, 96% of clients remain housed one year after receiving financial assistance from CHAF. Since its founding in 1999, CHAF has raised over \$1.8M to assist more than 1,600 at-risk households. Our goal this year is to raise \$150,000 to assist 125 more families.

We ask that you give generously to CHAF. Whether you are a business that wants to sponsor our event, or a concerned citizen who wants to help a family move from shelter to home, every gift helps us pull together as a community to help those in need of housing. We hope to see you at Open Doors for the Homeless! For info on how to sponsor or donate, or to buy tickets to Open Doors for the Homeless, please visit our website at: [www.CHAFund.org](http://www.CHAFund.org).

## CHAF

### 2013 Benefit Chair

Joseph V. Roller II  
President & CEO  
Cambridge Trust Company

### Honorary Committee

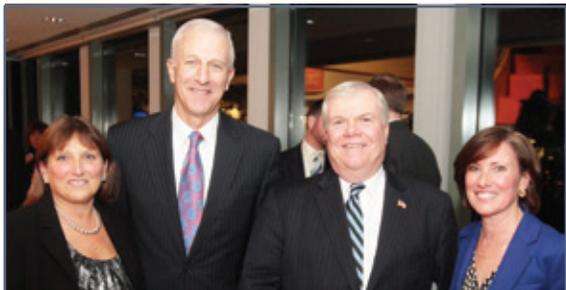
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ePlace Homes

## OPEN DOORS 2012 WAS A GREAT SUCCESS

Photos by Stephen Maclone



Cambridge Savings Bank SVP Susan LaPierre, Cambridge Trust CEO Joe Roller, former ECSB CEO Art Spears, & ECSB CEO Gilda Nogueira



Music provided by members of the Cambridge Symphony Orchestra



Marilyn MacLeod with Realtor Gary Luongo & Realtor/CHAF Board Member Barbara Ford from Coldwell Banker



John & Toni Fitch with Gaby Friedler



# Open Doors for the homeless

An evening of skyline river views, humor, networking, classical music, heavy hors d'oeuvres, silent auction, and working together to end and prevent homelessness

*Date*

**Thursday, October 24, 2013**

*Time*

**5:30 - 8:30 pm**

*Location*

**Microsoft N.E.R.D. Center**  
One Memorial Drive, Cambridge, MA

*Featuring*

**Jimmy Tingle**  
Humorist



*Thank you to our  
2012 & 2013 Sponsors!*

#### **LEADERSHIP CIRCLE**

Cambridge Trust Company

#### **EVENT ANGELS**

Citizens Bank

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Cambridge Local First  
Cambridge Savings Bank  
Coldwell Banker Residential Brokerage Cares  
East Cambridge Savings Bank  
Harvard University

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Mortgage Master  
Mt. Auburn Hospital  
Pressman & Kruskal  
Trinity Property Management



*Helping homeless and near homeless families and individuals to **move** from shelters and streets to homes, or to **retain** the housing they have.*

**Buy tickets or donate to CHAF by visiting [www.CHAFund.org](http://www.CHAFund.org).**