

# CHAF REPORTS



## CHAF Basics

The Cambridge Housing Assistance Fund is operated by the Cambridge Community of Realtors in a public/private partnership with Cambridge banks, HomeStart, and the Cambridge Multi-Service Center for the Homeless. CHAF provides a bridge to housing for homeless and near homeless families and individuals by assisting with the startup costs of renting an apartment and helping families avoid eviction.

CHAF is a broad-based community coalition of Realtors, civic and business leaders, universities, local banks and attorneys pulling together to break the cycle of homelessness. Since its inception in 1999, CHAF has raised over \$1,300,000, enough to open doors for nearly 1,400 households.

[www.CHAFund.org](http://www.CHAFund.org)

## CHAF Presents "Home Sweet Home III" Taste Delectable Desserts & Dessert Wines, Boogie to The Love Dogs and Help the Homeless!



Billy Costa  
NECN's TV Diner

Want to help your community while enjoying great food and music? The Cambridge Housing Assistance Fund is pleased to present the third annual "Home Sweet Home" dessert tasting and competition on Saturday night, October 16<sup>th</sup>, 2010 at the Cambridge Hyatt Regency Hotel's Presidential Ballroom. This spectacular and delicious evening will open many doors

for the homeless by bringing together the area's greatest dessert chefs and restaurants, reflecting the very best eateries of Boston, Cambridge and surrounding areas. There will also be dancing to the Love Dogs, raffles and silent and live auctions.

"Last year's Home Sweet Home event was so successful that many more award-winning restaurants have signed on for our third year," said David Pap, CHAF Board Chair. "Our goal is to raise \$150,000 to help 80 'at risk' families and individuals to avoid or escape from homelessness."

Billy Costa (NECN's TV Diner) will host this fabulous culinary event and will be joined by Celebrity Judges Jill Epstein (Publisher of *Where*

to Eat Boston), Ilene Bezahler (Publisher/ Editor of *Edible Boston*) and Lynne Viera (President & CEO, *How2Heros Inc*). Host Chef Robert Daugherty of *Zephyr on the Charles* at the



Art Spears, President & CEO of East Cambridge Savings Bank, and his wife Mary sample vintage Port wines at HSH 2009

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## Cambridge Trust Company to Lead CHAF in 2010 Goal to raise \$150,000 to help 80 homeless families

Cambridge Trust is pleased to once again take the lead for CHAF's Home Sweet Home 2010 fundraising campaign.

"The commitment and leadership of CHAF in helping to end homelessness has never been more relevant than in today's environment" said Joe Roller, president and CEO of Cambridge Trust. "Since its inception in 1999, CHAF has been an example of a partnership



Joe Roller III  
President & CEO  
Cambridge Trust Company

that works by bringing together the resources of businesses, individuals and community leaders to raise funding for local families in need.

"With the help of the Cambridge community and beyond," said Roller, "our goal is to raise \$150,000 which will assist more than 80 homeless or near homeless families in securing a place to live, said Roller." To kick off the fundraising effort, Cambridge Trust announced that it will donate \$15,000 to this year's campaign.

## SAVE THE DATE!

### Home Sweet Home October 16th

Join CHAF's 12<sup>th</sup> Anniversary Benefit for the Homeless, "Home Sweet Home" from 7:00-11:00 p.m. on Saturday, October 16th at the Hyatt Regency, 575 Memorial Drive, Cambridge.

**President's Ballroom Pass  
Dessert & Dancing: \$50**

**VIP Passport: \$75  
Dessert/Port Wine Tasting  
& dinner**

**VIP Passport includes  
President's Pass**

Tickets available on our website, [www.CHAFund.org](http://www.CHAFund.org), and at participating vendors after Labor Day.

**20% discount for President's Pass tickets ordered online before September 30th**



## CHAF wins \$20,000 Grand Prize in Cambridge Savings Bank Community Gift Contest



*Pictured (L-R): Susan Lapierre, senior vice president, community relations and CRA officer, Cambridge Savings Bank; Suzanna Krmzian, assistant vice president and Harvard Square senior banking center manager, Cambridge Savings Bank; Karen Marryat, senior vice president and chief marketing officer, Cambridge Savings Bank; Robert M. Wilson, president, Cambridge Savings Charitable Foundation, president and CEO Cambridge Savings Bank; David Pap, board chair, Cambridge Housing Assistance Fund; Jean Le-Vaux, board member, Cambridge Housing Assistance Fund.*

To commemorate its 175th Anniversary, Cambridge Savings Bank's charitable foundation awarded a \$20,000 grant to The Cambridge Housing Assistance Fund (CHAF).

"Many thanks to everyone who voted online for CHAF to win," said CHAF Board Chair David Pap. "We are excited to receive this major donation to help homeless people move into homes. And many thanks to Cambridge Savings Bank for their continuing commitment and generosity to the community."

CHAF was selected as the grand prize winner after receiving the most votes in a unique online contest that allowed the public to select one non-profit to receive the grand prize donation. An additional \$55,000 was awarded to nine other area non-profits in the online voting contest.

"Cambridge Savings

Bank was overwhelmed by the response to our online Community Gift Contest," said Robert M. Wilson, President/CEO of Cambridge Savings Bank. "Thousands of people rallied around their favorite non-profits to help them win. We are proud to celebrate Cambridge Savings Bank's 175th anniversary by giving back to organizations who work tirelessly to serve their communities' most vulnerable residents."

In addition to the online Community Gift contest, Cambridge Savings Bank also distributed Signature Gifts of \$25,000 apiece to the Housing Corporation of Arlington and three Cambridge non-profits: the Salvation Army, Home Owners Rehab Inc., and Just-A-Start. In total, Cambridge Savings Bank donated \$175,000 to area housing non-profits to celebrate its 175 anniversary.

## From the Board...

Winston Churchill once said "never have so few done so much for so many." While Massachusetts is 'statistically in recovery', "so many" Massachusetts residents remain left behind, homeless or teetering at the brink of the homelessness abyss.

The result of our current economic crisis is families living in crowded hotel rooms or worse, outside the shelter system, at enormous social, moral, and taxpayer costs.

If you've read the story in this newsletter about Jennifer, you can see how something as simple and unpredictable as an illness can lead to abandonment and homelessness. You can also see how much your CHAF grant leverages. By being a donor, you can act as the bridge across that abyss. Just a few dollars provided Jennifer a way to afford a home, and gave her hope. We've provided that kind of hope for nearly 1,400 families and individuals since 1999.



**Dan Malis, CHAF Board Member**

Together, we raised \$150,000 last year to help people like Jennifer. We're hoping you'll help us again. Be part of the few privileged enough to help a neighbor by donating to CHAF. Remember, for an average CHAF grant of only \$830.00, you can help prevent the state's annual shelter expenses of nearly \$40,000.

So few dollars, to do so much work for so many.

**Please give generously—today.**

## THANKS TO CHAF'S GENEROUS SUPPORTERS

Cambridge Trust Company  
Cambridge Savings Bank Charitable Foundation  
Coldwell Banker Residential Brokerage Cares

Citizens Bank  
East Cambridge Savings Bank  
Cambridge Local First  
Cort Furniture Leasing  
Harvard University  
Hyatt Regency Cambridge  
Pure Energy Entertainment

S&H Construction  
Pure Energy Entertainment  
Hammond Residential  
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Emmanuel Jack Markis, Esq.  
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Irving House  
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Mortgage Master  
Shippen L. Page, Esq.





678 Mass Ave, Suite 502  
Cambridge, MA 02139  
Phone: 617-354-5678

**2010 Benefit Chair**

Joseph V. Roller II, President & CEO  
*Cambridge Trust Company*

**Honorary Committee**

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*Former Mayor*
- Alice K. Wolf  
*State Representative*
- Henrietta Davis
- Kenneth E. Reeves
- Marjorie C. Decker
- Denise Simmons  
*City Councilors*
- Mary Power  
*Harvard University*
- Arthur C. Spears, President & CEO  
*East Cambridge Savings Bank*
- Robert M. Wilson, President & CEO  
*Cambridge Savings Bank*
- Norm McIver  
*Cambridge Trust Company*
- Julie Connelly, in memorium  
*Citizens Bank*
- John M. Angier, SVP  
*Coldwell Banker Mass. Ave.*
- Tod Beatty, President  
*Hammond GMAC Real Estate*
- Robert S. Hurlbut, Executive Director  
*Cambridge Community Foundation*
- Iona Kuphal, Manager  
*One First Condominiums*
- Teddy Arvanites

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*Hammond GMAC Real Estate*
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- Doug Hanna  
*S+H Construction Inc*
- Andrea Kantaros  
*Danversbank*
- Jinny Nathans, President  
*Cambridge Historical Society*

*Home Sweet Home '09 Was a Smashing Success!*



Manjari Chocolate Mousse  
**Finale Desserterie**

Apple Tart with Crème Anglaise  
and Chocolate Sauce  
**Sandrine's Bistro**

"Boris The Spider"  
Chocolate Tarte,  
**Burdick Chocolate**

**At Home Sweet Home 2010 you will enjoy  
Sweet, Sinful, Sensual, Scrumptious,  
Sensational & Scandalous desserts from:**

- FINALE DESSERTERIE • HARVEST RESTAURANT
- SWEET BAKERY & DESSERT BAR • THE FIREPLACE
- CHRISTINA'S ICE CREAM • TOSCANINI'S ICE CREAM
- CITY TABLES *at the Lenox Hotel* • CAMBRIDGE SCHOOL OF CULINARY ARTS
- VERRILL FARM • KICKASS CUPCAKES • MIDDLE EAST RESTAURANT
- ZEPHYR ON THE CHARLES *at the Cambridge Hyatt Regency*

**AND MANY MORE!**



**Introducing Home Sweet Home's Celebrity Judges**



Ilene Bezahler  
Publisher & Editor



Lynne Vierra  
Founder & CEO



Jill Epstein  
Publisher & Co-Creator



ediblecommunities.com



www.how2heroes.com



wheretoeatboston.com