

# SPONSORSHIP OPPORTUNITIES & BENEFITS



*homeSweethome*

**A DESSERT AND WINE TASTING TO  
OPEN DOORS FOR THE HOMELESS**

**13TH ANNUAL FUNDRAISER!**

**Saturday, October 22, 2011**

**HYATT REGENCY CAMBRIDGE**

**WITH CELEBRITY JUDGES...**

**Annie Copps, host of WGBH's "Daily Dish"**

**Andrew Rimas, Editor, *The Improper Bostonian***

**Amy Traverso, Senior Lifestyle Editor, *Yankee Magazine***

**Jill Epstein, Publisher, *Where to Eat Boston***

Proceeds from this event will be used to assist homeless or near homeless families make the transition from life in a shelter to the security of renting their own home.

*Your contribution is tax-deductible to the extent allowed by law. Tax ID Number 04-3311270.*

**YES, I WOULD LIKE TO HELP THE HOMELESS WITH THE FOLLOWING SPONSORSHIP(S):**

**LEADERSHIP CIRCLE ..... \$15,000**

10 VIP PassPORT tickets • **Full-page** ad in Program Guide\*  
• **Leadership** listing in Sponsors' section • Acknowledgement in community newspapers • Listing on event signage  
*\*Back and inside covers available on a first come, first served basis*

**EVENT SPONSOR ..... \$10,000**

8 VIP PassPORT tickets • **Full-page** ad in the Program Guide  
• **Sponsor** listing in Sponsor's section • Acknowledgement in community newspapers • Listing on event signage

**BENEFACTOR ..... \$5,000**

6 VIP PassPORT tickets • **Full-page** ad in the Program Guide  
• **Benefactor** listing in Sponsor's section • Acknowledgement in community newspapers • Listing on event signage

**PATRON ..... \$2,500**

4 VIP PassPORT Tickets • **Half-page** ad in Program Guide  
• **Patron** listing in Sponsor's section • Acknowledgement in community newspapers • Listing on event signage

**DONOR ..... \$1,500**

4 VIP PassPORT Tickets • **Half-page** ad in Program Guide  
• **Donor** listing in Sponsor's section • Acknowledgement in community newspapers • Listing on event signage

**FRIEND ..... \$ 750**

2 VIP PassPORT Tickets • **Quarter-page** ad in Program Guide  
• **Friend** listing in Sponsor's section • Acknowledgement in community newspapers • Listing on event signage

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my:  VISA  MasterCard  Check enclosed, payable to CHAF

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

Please return this form no later than October 7, 2011.

Mail payment to: CHAF Sponsorships, 678 Massachusetts Ave., Suite 502, Cambridge, MA 02139

*For more information, call David Pap, (617) 844-2756, or go to [www.CHAFund.org](http://www.CHAFund.org).*

**Please review Program Mechanicals and Specifications page when preparing your ad, or forward to your designer. Email CHAF designer at [greenpoint@cox.net](mailto:greenpoint@cox.net) if you need assistance producing your ad.**